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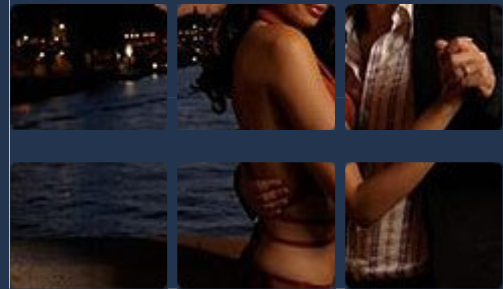
Spring Dance Program – register now for our Spring classes.

February Events – Looking for something interesting to do in February? Check out the upcoming concerts and events....

Article – Latino culture sweeps across USA.

Music News – Aterciopelados Promote Their New Album.

Dear Juanita (*New Section*) – Have a question or idea? Email Alex at Alex@mambopro.com



SPRING DANCE PROGRAM

Beginner Spring Session (Mar 5 - May 5, 2007)

Day / Time	Class / Level	Start Date / Duration	Location	Cost
Monday 8:00-9:00pm	Beg. Salsa (Level 1)	Mar. 5/07 (8 weeks)	YWCA Fitness on 5th 320 - 5th Ave. SE	\$96 + GST
Wednesday 6:45-7:45pm	Beg. Salsa (Level 1)	Mar. 7/07 (8 weeks)	YWCA Fitness on 5th 320 - 5th Ave. SE	\$96 + GST
Thursday 8:45-9:45pm	Beg. Salsa (Level 2)	Mar. 8/07 (8 weeks)	YWCA Fitness on 5th 320 - 5th Ave. SE	\$96 + GST
Friday 7:00-8:00pm	Social Ballroom (level 1)	Mar. 9/07 (8 weeks)	YWCA Fitness on 5th 320 - 5th Ave. SE	\$96 + GST
Friday 8:45-9:45pm	Beg. Salsa (Level 1)	Mar. 9/07 (8 weeks)	YWCA Fitness on 5th 320 - 5th Ave. SE	\$96 + GST

Int/Advanced Spring Session (Mar 5 - May 5, 2007)

Day / Time	Class / Level	Start Date / Duration	Location	Cost
Monday 6:45-7:45pm	Intermediate Salsa	Mar. 5/07 (8 weeks)	YWCA Fitness on 5th 320 - 5th Ave. SE	\$96 + GST
Wednesday 8:00-9:00pm	Advanced Salsa	Mar.7/07 (8 weeks)	YWCA Fitness on 5th 320 - 5th Ave. SE	\$96 + GST

UPCOMING FEBRUARY EVENTS

Friday, February 16 – Jazz & Mambo Gala

Calgary Salsa Society presents Jazz & Mambo Gala on February 16, 2007 at 9:00pm. This special evening features some of Calgary's finest and innovative artists and showcases a series of dance performances followed by a live concert of Alberta's Latin Jazz sensation Bomba. It is going to be the ball of the year so don't miss this event!

Where: MacEwan Hall Ballroom (2500 University Dr. N.W., University of Calgary)

Ticket info: \$39.00 General Admission available at Ticketweb at www.ticketweb.ca or Mambo Productions at www.mambopro.com

Friday, February 23 - MP "Students Night Out" Salsa Party

Once again join us for our very entertaining Student's Party at Juan's Mexican Restaurant located at #7 - 232, 8th Ave SW. Juan's is known for the best margaritas in town! Invite your friends or meet new ones and come practice your dance steps. For more info visit www.mambopro.com. \$5 cover charge. Door opens at 9:00pm, dress code casual.

!!! Joe Arroyo Concert Postponed !!!

We regret to inform the public, that "Joe Arroyo y su Orquesta" was not able to complete the procedure necessary to obtain the Performers visa required by the United States, due to the increasing complexity associated with this process for citizens of Colombia.

At the discretion of the U.S Embassy, the appointment that the musicians had in the U.S. Embassy in order to obtain their American visa, has been postponed for February 6th with no further explanation. Given this situation, we are obligated to postpone this sold out event. The new date for the show will be announced as soon as possible. We are working day and night in conjunction with the agents in Seattle, San Francisco, Los Angeles and Vancouver, to settle a new date.

We apologize for any inconvenience that this postponement may cause, but these are circumstances beyond our control. If for any reason, the event must be cancelled, we will immediately refund the full price paid for the tickets.

Thank you again for your support, which has allowed Calgary to become a destination for great artists. We invite you to tune into "El Reventon de Calgary" on 94.7 FM at 6:00 pm, for news and updates regarding this event.

Sincerely,

Alex Pinzon
El Reventon Calgary

Marina Strashok
Fiesta Productions

Christian Greiffenstein
Fiestaval

ARTICLE – LATINO CULTURE SWEEPS ACROSS USA

Three years ago, Latinos became the largest ethnic minority in the US - and the rise in their numbers is having an increasingly dramatic effect on American culture.

Among the most recognizable are actors and singers like Jennifer Lopez, Benicio Del Toro and Enrique Inglesias, but there is also a massive growth in Latino media, art, and books.

In September, a merger between the main Latin TV and radio networks created the first Latino media giant in the country, reaching 80% of the Spanish-speaking market. "There's changes every day," Carey Davis, vice-president of New York's La Mega radio station - the first Spanish-speaking station in the city to reach the number one position in the entire market - told BBC World Service's Living Beneath The USA program.

"Every week we see new evidence of the power of the Hispanic community in New York, from fashion to food, to TV, to music, to the way people talk, the way people dance - in absolutely every area."

Encouragement

Mr Davis said the reason behind his station's success was "a combination of good radio and a big population."

There are now more than 35 million Latinos in the US. In the last year, Spanish has become the most popular foreign language in American high schools and universities.

Public officials are also being encouraged to learn the language. In Phoenix, Arizona, every firefighter who starts learning Spanish gets a bonus of \$100 a month. And universities are seeing a massive increase in the number of Latino students, prompting changes to the curriculum.

"I initiated the studies of Latin American art, and in the academic year just finished, 2002-3, I worked for the creation of a Latino Studies program," explained Edward Sullivan, head of Department of Fine Arts at New York University. "This is the first time we are instituting this at New York University." He added that while the department had for a long time offered studies in Latin America, this was the first program dedicated to Latino cultures inside the United States.

Stereotypes

The Latino influence is also reaching the screen as producers seek to cash in on the market.

Many television shows and films now feature Hispanic characters. Even a recent televised debate amongst Democratic party presidential hopefuls was available in both English and Spanish.

"You find on television most shows have some kind of Latino presence," Luis Santago, writer of the groundbreaking 1970s bilingual TV series Que Pasa USA, told Living Beneath America. However, Mr Santago said that there still many who held stereotyped views of Latinos.



"It is changing and it is getting better, but in California the vision of a lot of producers is still that the Latinos are the maids and the gardeners," he said. Indeed, Jennifer Lopez - possibly the world's most famous Hispanic star - last year starred in the romantic comedy Maid In Manhattan. Jennifer Lopez is possibly the world's most high-profile Latino star

Author Ed Morales, one of many Hispanic writers finding a great number of publishers keen to take on Latino literature, said that there was a lack of understanding of what exactly Latino culture was - both amongst non-Hispanics and many Latinos themselves. There was no Latino experience in the US, he said, which could compare with that of Black Americans. "African-Americans have a kind of narrative that they can draw from - the negative experience in this country, their liberation through the civil rights movement, and a lot of their sports and athletic history," he argued. "This narrative is not clear enough, or is not as well known, about Latinos.

"Latinos have to move into the mainstream of the narrative of US culture, and I think that that's going to start to happen in the next few years."

MUSIC - ATERCIOPELADOS PROMOTE THEIR NEW ALBUM

Colombian music icons Aterciopelados are continuing to win widespread critical acclaim as their new studio album *Oye* (Nacional Records) shapes up to be the most praised Latin-Alternative album of the past year. The group has just announced new U.S. tour dates for March. The Aterciopelados *Oye* album climbed to #1 on iTunes' top Latin albums chart by the end of its first day of release (ahead of Maná, Shakira, and Juanes), and remained at the top of the chart for a full week. Aterciopelados also hit #1 on eMusic's overall Top Albums chart, beating out new releases from acts like Barenaked Ladies, Tom Waits, and Aimee Mann. With the critical and commercial success of their previous Grammy-nominated album *Gozo Poderoso*, Aterciopelados landed on the Top 10 of the Billboard Top Latin Albums chart as well as a coveted appearance on the *Tonight Show with Jay Leno*. The multiple Grammy-nominated Colombian pop/alternative act has returned with their first new studio album in five years, *Oye*.

With *Oye*, Aterciopelados return to a more organic, rock sound reminiscent of their earlier work on albums like *La Pipa de La Paz* (Peace Pipe). *Complemento*, the album's first single, is an upbeat declaration of love from someone who has found her soulmate; the person that complements her. The album also features Aterciopelados' trademark social and political commentary on songs like *Oye Mujer* which asks of women "are you a human being, or the erotic fantasy of some guy?" and *Paces*, a call to action for peace.

DEAR JUANITA

What's the difference between the mambo dance of the past and the salsa dance of today?

When Perez Prado and Cachao first introduced the mambo to the world in the 1930's the dance was extremely elegant and clearly defined. The tempo however was very fast and very difficult to dance in partnership. In the 1970's, when mambo was further developed, it began incorporating other Afro-Cuban and Latin rhythms. The dance itself was heavily influenced first by the swing and lindy-hop dancers then by ballroom dancers. Nowadays salsa (and mambo) dancing have evolved into many different styles; from Puerto Rican & New York, to Cuban & Colombian styles.

Contact Us

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